



A very efficient way to reduce the dramatic shortage of coders

Opening since July 2021

*Our School is non-for-profit & "reconnu d'utilité publique"

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Problems we adress



Skilled coders missing to realize the necessary digitalization



Shortage in IT is tough in Switzerland but also in the whole world

- 36'000 IT specialists will be missing in Switzerland by 2028
- An average of 4'500 computer scientists will retire per year
- Only 1900 diploma in Bachelor and Master or equivalent are arriving on the market every year



The traditional recruitment process is flawed

- Most of the time, the conventional hiring methods are simply ineffective, expensive, time consuming
- Even when hiring a great talent, it is hard to predict how long s.he will stay (is s.he a good fit for my company)
- Junior profils have low practical experiences



Urgency of the situation

- Every year, a large part of the projects couldn't be done because of the lack of talents
- The digital economy move quickly in all over the world, time to market is key

Our dream for the Future of Education

As you already know, 42 is the Answer to the Ultimate Question of Life, the Universe, and Everything! All jokes aside, we chose this name because 42 really looked to us like the answer we meant to bring to the world!



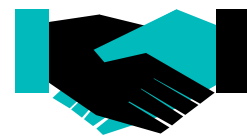
Tech

an answer to a professional need, first and foremost, a training course for developers who are an essential future resource for companies.



Excellence

an answer to an academic demand, that is, a training program of excellence that aims to take each of its students to the limits of their capacities and desires, providing developers for start-ups in Silicon Valley as well as the SME around the corner!



Ethics

an answer to an altruistic ethics, that is, teaching our future alumni the responsibility they will bear in the future, as citizens, both in their professional and personal life and helping them to integrate care for others in their way of thinking and acting.



Openness

an answer to a social need, offering a free and inclusive school. That means, a school that does not pre-select students before accepting them, either based on the skills they've already acquired, or the network they inherited from their parents, or even the classical education that taught them to obey rather than develop their capacity to innovate.

**42 school
is a proven
concept
worldwide
since 2013**

42 Lausanne will supply the market with 150 to 200 coders per year from 2022



100% of employment

+12'000 students since 2013



An international network

35 schools worldwide (France, Germany, Italy, Austria, Netherlands, Belgium, Spain, Portugal, Russia, Morocco, Canada, Japan, South Korea, Australia, Turkey...)



Top Ranking worldwide

N° 10 in Global top 100 innovative universities
N° 1 in best coders school of CodingGame ranking



21st century mindset

- Peer-learning based
- Soft-skills oriented
- 100% practical course & projects
- Content is updated worldwide once a month



Inclusive school

Free to attend, no pre-requisite, no age limit (from 18 onwards).

Strong focus on integrating more women in tech.



Lifelong learning

All Alumni have access for life to our campuses. They can come back anytime they want in their career to update their knowledge, for free.

42 Lausanne Experience

42 Lausanne makes it easy & reliable to recruit the needed talents



EXPLORE

- Learning Expeditions
- Conferences
- Round Table
- Company workshop



EXPERIENCE

- Hackathon
- Design Sprint
- Moulinette
- Pataugeoire


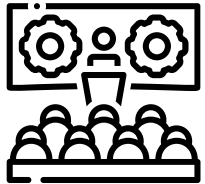

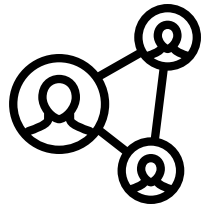



EXCHANGE

- Open doors
- Meetups
- Traveling school
- Job dating

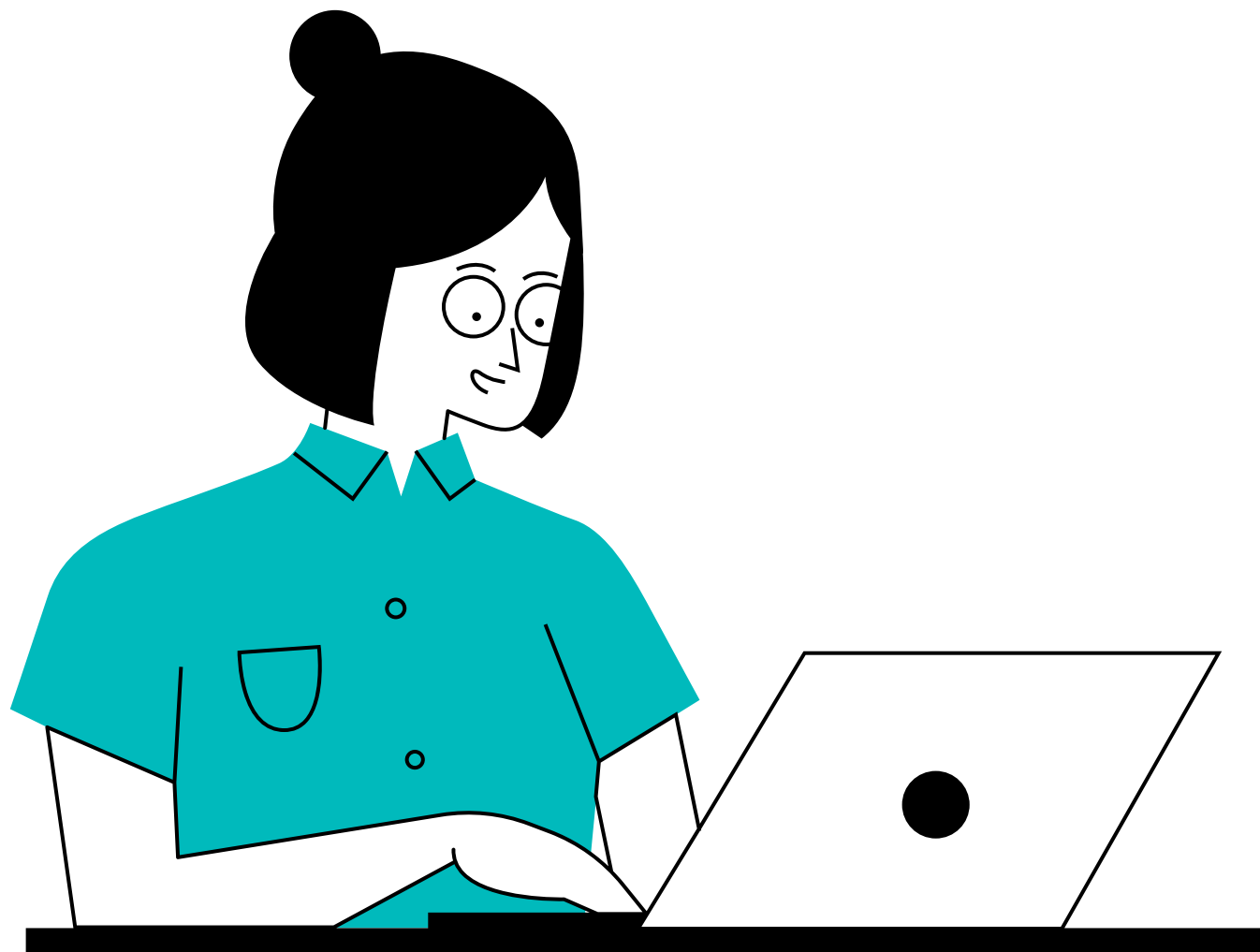
42 Lausanne

is a very efficient and attractive recruiting channel

		Size of segment	Total costs	Lead time	Results	Probability of succes after 3 months
	Headhunters	Medium	20% to 25% yearly income	3 to 6 months	Sure	Medium
	Career's fairs	Medium	CHF 10'000 to CHF 20'000 internal costs + fees for the fairs	3 to 6 months	Uncertain	Low
	LinkedIn	Large	CHF 10'000 to CHF 20'000 internal costs + fees for each campaign	1 to 3 months	Sure but not qualified	Low
	Referral program	Very small	CHF 5'000 to CHF 10'000 per recrutee	3 to 6 months	Sure	Medium
		Small & clearly segmented	CHF 5'000.- to CHF 10'000.- per recrutee	A new cohort start every 12 months	Sure for partners	High

Students

are productive on their first day at work



21st century skills

Complex problem solving, critical thinking & analysis, active learning & learning strategy, technology use, monitoring & control, resilience, technology design & programming, stress tolerance & flexibility



Social skills

Collaboration, autonomy, team work, business empathy, cross-functions adaptability.



Real life exposure

Internships, hackathon, design sprint...



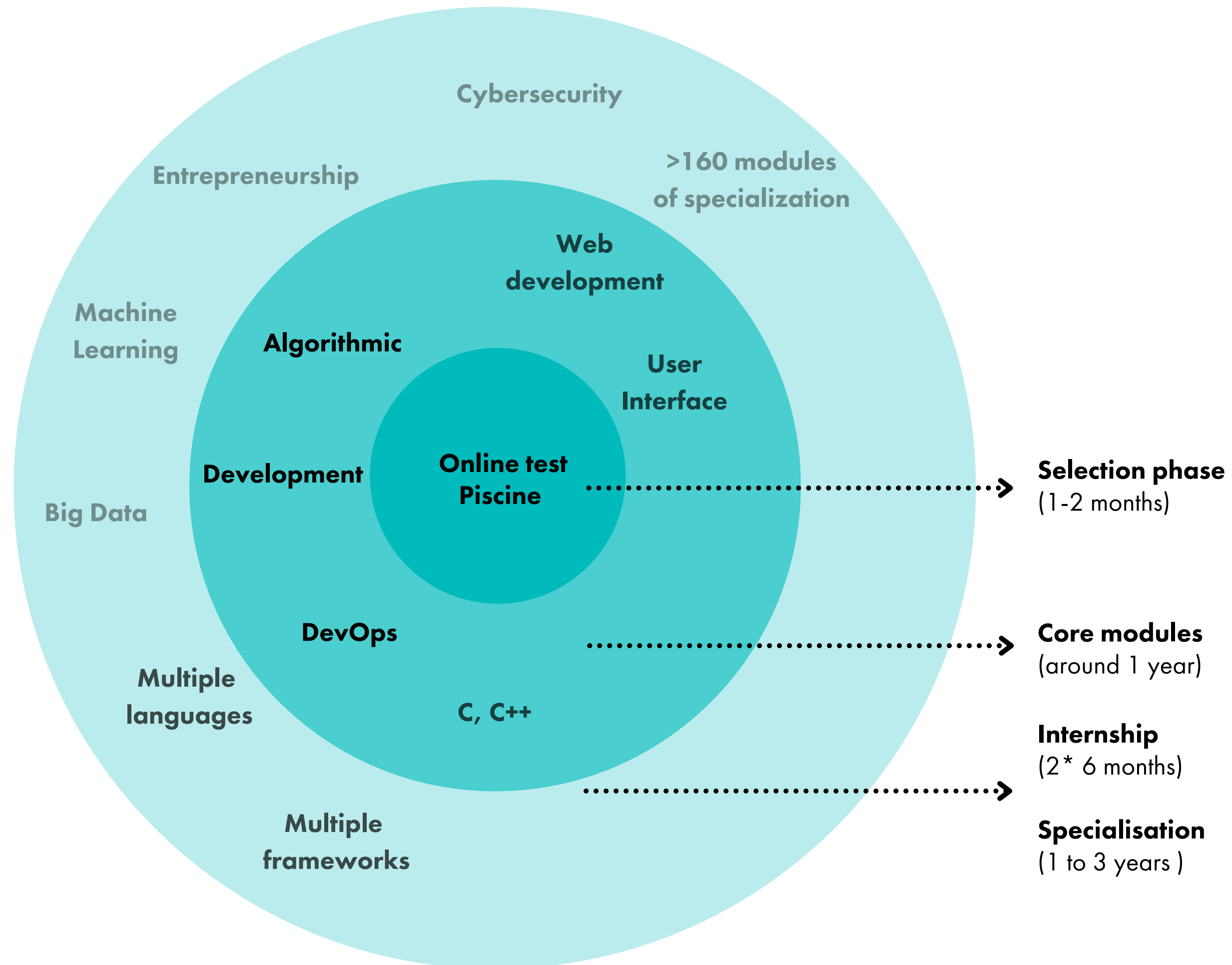
Actual cohort in Lausanne

2021 cohort: 182 students

- 90% from French-Speaking Switzerland
- 50% = 18-25 years old / 50% in between 26 & 56 years old
- 80% men / 20% women
- 20% already have an IT experience

A proven innovative & collaborative pedagogy

based on
Peer-to-Peer Learning
and gamification



Value Proposition

for 42
Lausanne's
partners



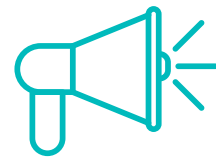
RECRUITING

Hire the best students in the market
Save money & Save time by being
proactively recruiting



SOCIAL RESPONSIBILITY

Be part of a community of change
makers who are willing to take action
for solving the most pressure issues of
today



CORPORATE BRANDING

Get involved in a lot of press
articles, TV, podcasts...



UPSKILLING

Save on the talents upskilling: 42
Alumni are always welcome for
free to learn new skills



TRAIN

Develop your own modules to train our
students on your specific needs



BUSINESS DEVELOPMENT

Develop your business through our
Club of Donors



42 FAMILY

Join a club of like-minded people who
share the same values around the world

42 Network

Europe

Belgium **19**
Finland **HIVE**
France **42**
France **42 ANGOULEME**
France **42 LYON**
France **42 MULHOUSE**
France **42 NICE**
Germany **42 HEILBRONN**
Germany **42 WOLFSBURG**
Italy **42 ROMA**
Netherlands **CODAM**
Portugal **42 LISBOA**
Russia **SCHOOL 21-Moscow**
Russia **SCHOOL 21-Kazan**
Spain **42 ALICANTE**
Spain **42 BARCELONA**
Spain **42 MADRID**
Spain **42 MALAGA**
Spain **42 URDULIZ**
Switzerland **42 LAUSANNE**
Turkey **42 ISTANBUL**

Africa

Morocco **1337-Khouribga**
Morocco **1337-Ben Guerir**

America

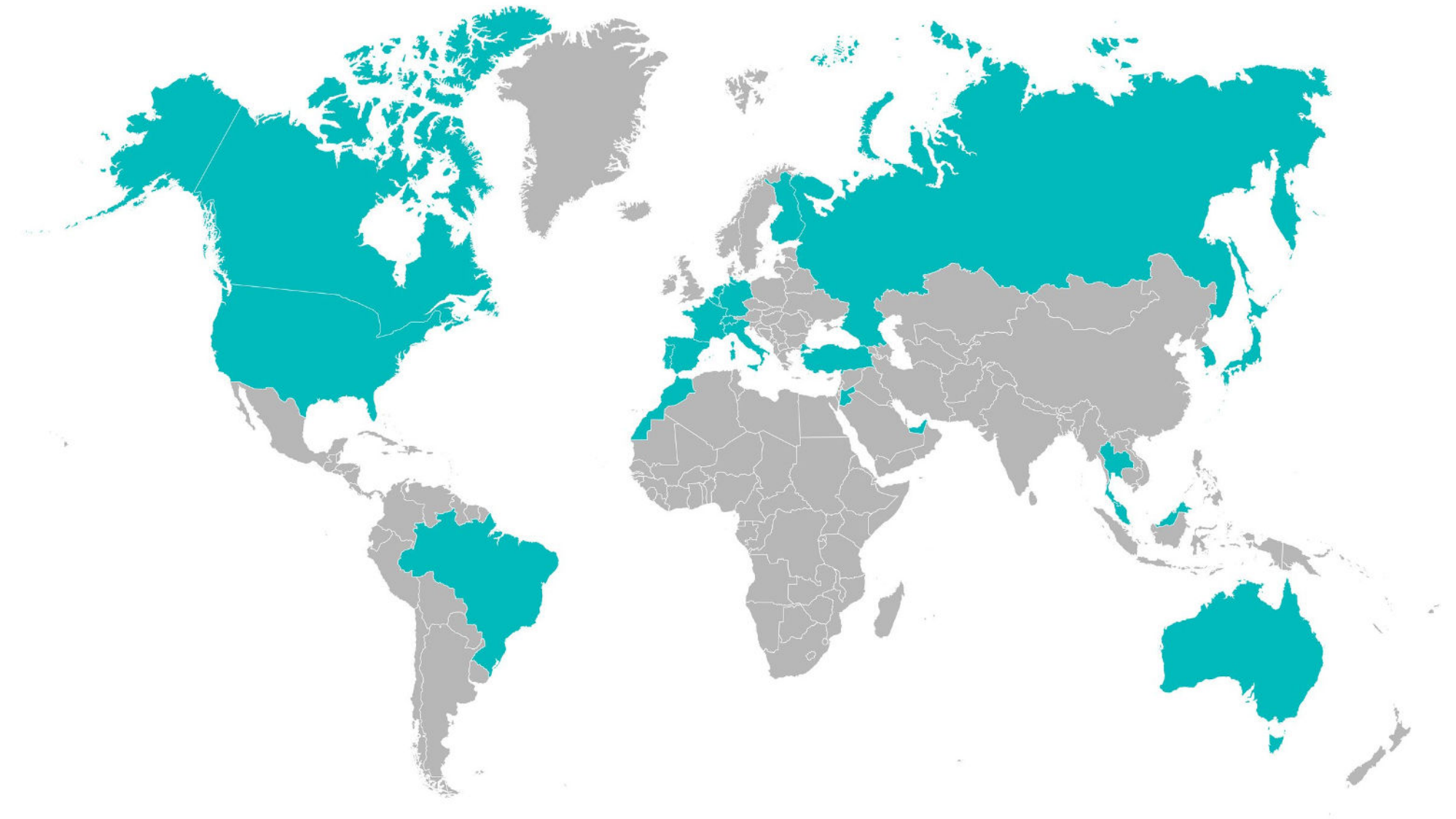
Brazil **42 RIO**
Brazil **42 SAO PAULO**
Canada **42 QUEBEC**
United States **42 SILICON VALLEY**

Asia

Armenia **42 YEREVAN**
Japan **42 TOKYO**
Jordan **42 AMMAN**
Malaysia **42 KUALA LUMPUR**
South Korea **42 SEOUL**
Thailand **42 BANGKOK**
Turkey **42 KOCAELI**
United Arab Emirates **42 ABU DHABI**

Oceania

Australia **42 ADELAIDE**



- 2013 : Creation of 42 in Paris
- 2016 : 42 Fremont opens in California
- 2017 : Opening of 42 Lyon
- 2018 : 19 (Belgium), 21 (Moscow), 1337 (Morocco)
- 2019 : Codam (Netherlands), Hive (Finland), 42 Madrid, 42 Sao Paulo, 42 Rio
- 2020 : 42 Seoul, 42 Quebec, 42 Tokyo, 42 Yerevan, 42 Nice, 42 Rome,...
- 2021 : 42 Wolfsburg, 42 Heilbronn, 42 Lausanne

- 2022 : 42 Zürich, 42 Luxemburg, ...
- 2023 : 42 Berlin, 42 Vienna, ...

APPENDIX



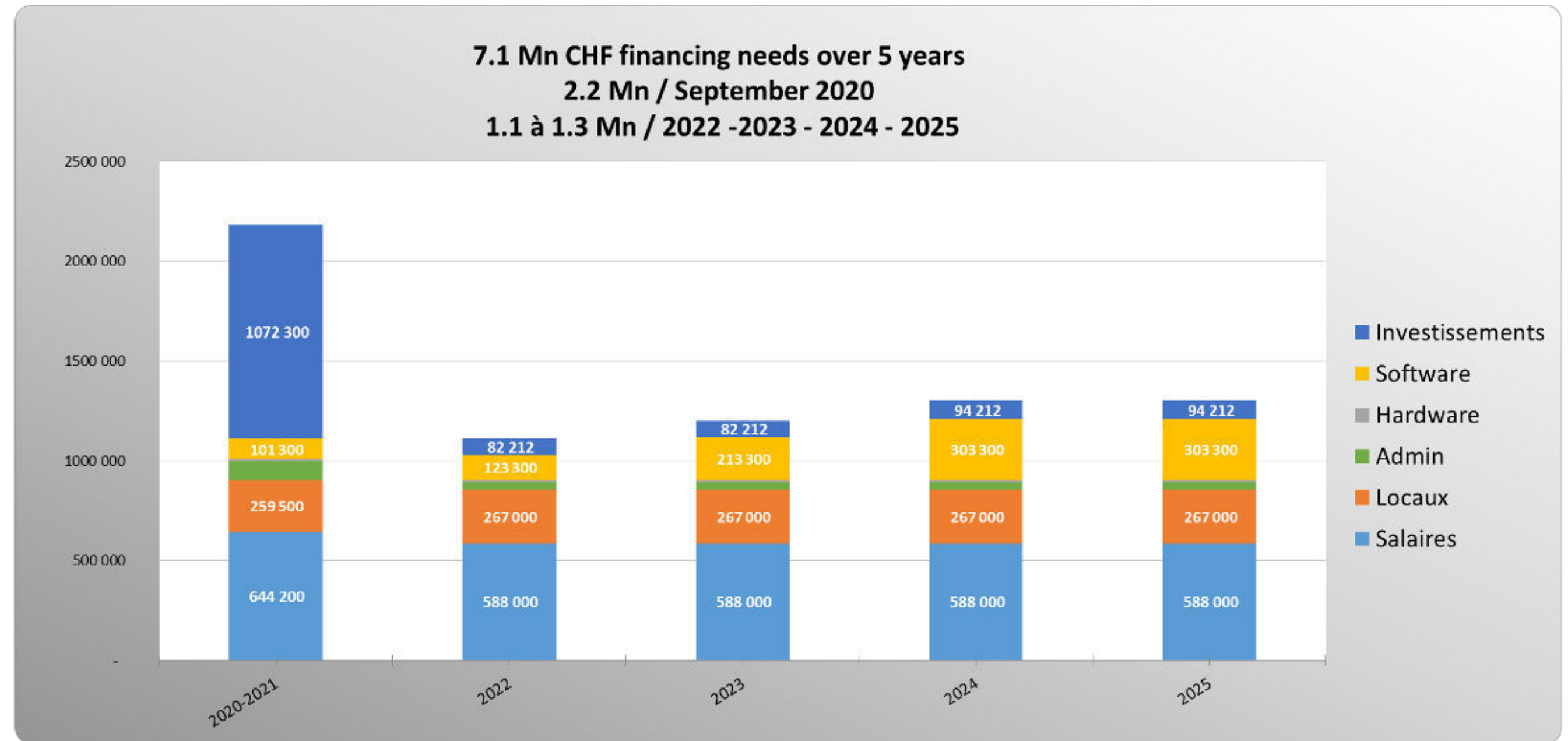
UPSKILLING & FUTURE OF WORK



- **Women in Tech: top 1 priority**
 - A very high focus is placed on recruiting more women to our school and actions have been taken (role model speakers, partnerships, press, ton of voice, social media, facilities, strict rules in our school...)
- Ethics in Tech
- New ways of working
- Digitalisation
- Innovation

The financing of 42 Lausanne

is 7.1 millions CHF for the 5 first years



Total annual cost per student: CHF 3.500

**42 Donators
(current
situation)**

 **swisscom open** | web technology

QoQa infomaniak



BCV



CP
Centre Patronal

CVCI
CHAMBRE VAUDOISE
DU COMMERCE ET
DE L'INDUSTRIE



Fédération des
Entreprises
Romandes
Genève



**ROMANDE
ENERGIE**

In Ar Ti S
Fondation Inartis

api

SOFTCOM

smood.ch

HASLERSTIFTUNG

PROTOCOL
DIGITAL INFORMATIQUE

camptocamp

gammadia(SA)

pemsa group

iomedia

UDIMU

more to come...

STUDENT TESTIMONIALS



The screenshot displays the website's navigation menu with links for ADN, ADMISSION, FAQ, NEWS, EXPERIENCE, and INSCRIS-TOI. Below the menu, four testimonial cards are shown, each featuring a video player with a play button and a quote from a student. The first card is for Matthias, the second for Sophia, the third for Thomas, and the fourth for Pierre-Edouard. To the right of the testimonial cards, there are social media icons for Instagram, Facebook, LinkedIn, Twitter, and YouTube.

42 LAUSANNE

ADN ADMISSION FAQ NEWS EXPERIENCE INSCRIS-TOI

“ Je ne choisis pas une formation par défaut. ”
MATTHIAS

“ J’ai appris la liberté d’action dans un champ très vaste. ”
SOPHIA

“ Il y a tellement d’opportunités autour de 42 ”
THOMAS

“ Cela m’a énormément appris le travail d’équipe ”
PIERRE-EDOUARD

Instagram Facebook LinkedIn Twitter YouTube

<https://www.42lausanne.ch/temoignages/>

Our business team

is formed by personalities with long & extensive experiences



Serge Reymond

President 42 Switzerland

- Complexity management
- Transformation

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